

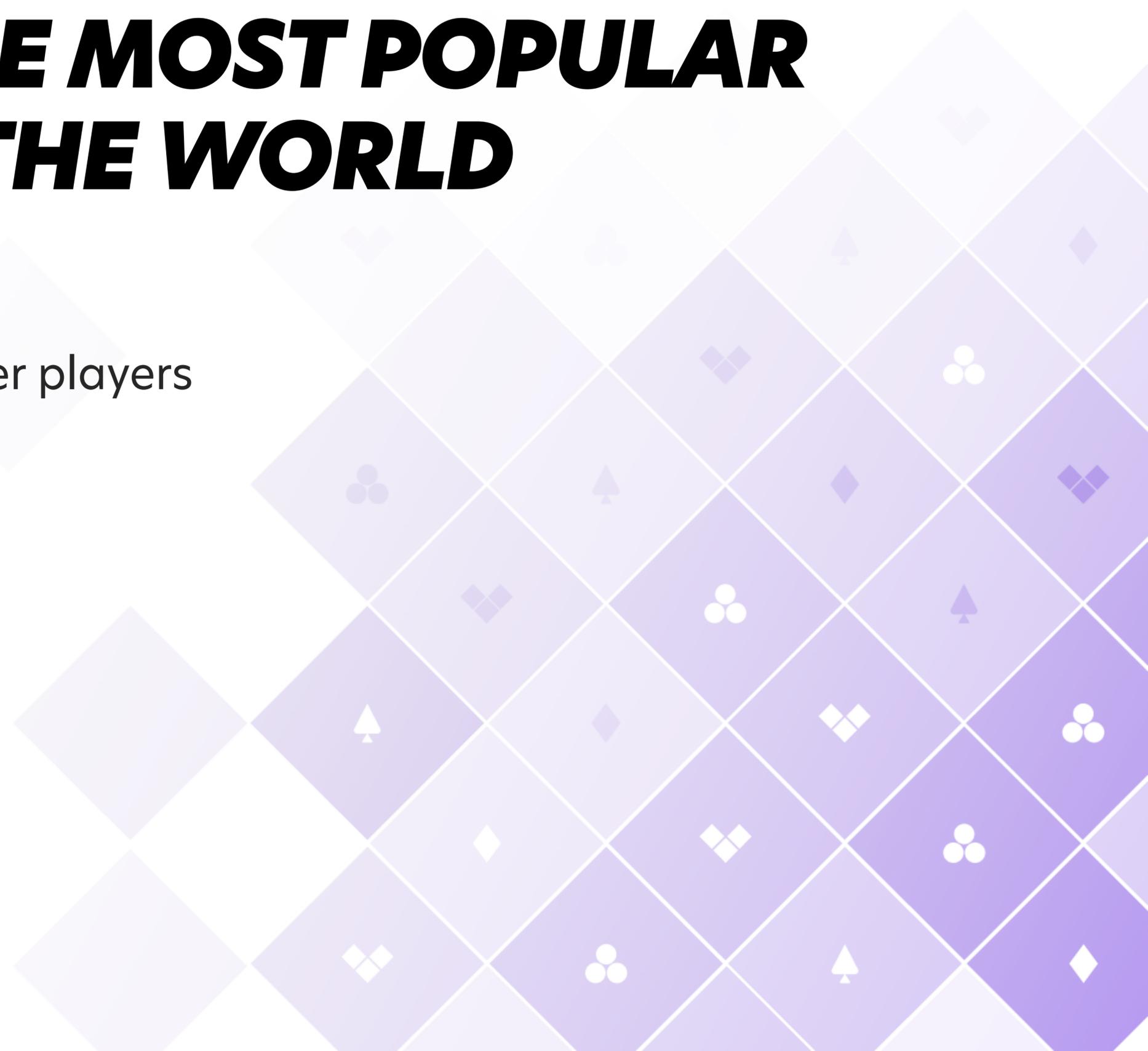



pokerpower[™]

POKER IS ONE THE MOST POPULAR CARD GAMES IN THE WORLD

There are 100,000,000 global poker players

Less than 10% are women



TRADITIONAL PROFESSIONAL DEVELOPMENT IS BROKEN

Over **\$88 Billion** is spent on corporate training and development across the United States.

67% of women still said they need more support to become leaders.

POKER TEACHES YOU HOW TO BET ON YOURSELF

Critical Thinking

Critical thinking becomes second nature. You'll not only learn how to tell a story but how to assess others' motivations.

Confidence

Take calculated risks with imperfect information. Size up the cards you've been dealt and read your opponents, then respond with confidence.

Decision Making

Poker teaches you to make strategic decisions around money by giving you the edge to assess how and when to maximize your value or cut your losses.

Networking

The poker table is where deals are made, where friendships are forged and where winners take all.

OUR UNIQUE APPROACH: BITE-SIZED & DIGESTIBLE LESSONS

Learn

Every attendee gains basic game knowledge and the confidence to sit at the table.

Grow

Put new abilities to the test, network and bond with other professionals.



Play

Go all-in with female experts who guide strategy, gameplay and career acceleration. Groups are limited to 9 students per teacher.

Compete

Meet each week to hone skills and get personal feedback as gameplay advances.

HOW WE DO IT

VIRTUAL

Our workshops are held over zoom in an interactive, hands on, small group setting and are led by a poker expert.

PLUG & PLAY

We take care of the admin, preparation and day of play. All you need to do is bring the players.

APP BASED

Our players play together on our interactive mobile app.

BITE-SIZED CONTENT

We'll teach you everything from game play basics to poker math and advanced betting strategies.

NO MONEY EXCHANGED

We play to stack our skills, not to gamble.

COMPETITIVE LANDSCAPE

	Executive Coach	Professional Development Tools	Self-Paced Learning	
Early Career	✗	✓	✓	✓
Messy Middle	✗	✓	✓	✓
Executive	✓	✓	✓	✓
High Touch	✓	✗	✗	✓
Action Oriented	✗	✗	✗	✓
Fun Factor	✗	✗	✗	✓

WHAT OUR PLAYERS SAY

As a mergers and acquisitions lawyer, I'd spent many years working on negotiations, so I thought I knew a lot about the art of making deals; yet once I started learning how to play, I could immediately see applications that related to my job: when to go all in, when to fold, how to recognize tells.

— Rachel S.

Poker Power is just like the Karate Kid. We thought we were learning poker, but we actually learned how to navigate the business world.

— Hiral D

I didn't realize how many parallels there are between poker and life. Being able to read the room helps women gauge when and how to take risks and exhibit strategy and discipline. Bluffing may leverage one's ability to negotiate deals, salaries, or pay raises. Claiming a seat at the table not only helps women grow in their careers but to move into higher positions where they can create more room at the table for their female peers as well.

— Caitlan E

A FEW OF OUR CLIENTS

MORNINGSTAR

stripe


COMCAST

WIPFLI

Northwestern
Kellogg
School of Management

 ANITA
B.ORG


autism speaks®

WORLD-CLASS LEADERSHIP



Jenny Just

Founder

Co-founder of PEAK6, a multi-billion-dollar investment firm, I see the advantages that gaming brings to our traders, our leaders and our employees.

PE▲K6 APEX|Clearing™



Erin Lydon

Managing Director and GM

Poker Power is personal to me. Now, more than ever, we need to flip the table and take our seat.

PE▲K6 EVIL GENIUSES TEDx

DON'T LEAN IN... GO ALL IN!

Teach poker to women in your workforce and give them the skills to succeed in business and life.

Join the movement and see how big one little card game can be.

Contact: erin@pokerpower.com

